



CPESN® Pharmacies and Local Network Leadership:

Here is this week's ***Sunday Update*** on CPESN activities from the past week.



Network Development

Local Network Growth

We've reached a new milestone in CPESN participation! We are excited to share that there are now **2,004 participating pharmacies**. We extend a warm welcome to the community-based pharmacies that have joined this week. The pharmacies join us from Alabama, Florida, Illinois, Indiana, Iowa, Kentucky, Missouri, Ohio, Rhode Island, Texas, and Virginia.

If you know of colleagues that are interested in joining your local network, direct them to <http://join.cpesn.com>.



Payer Engagement

The theme of the week? Diabetes. I had four instances last week where a payer brought up diabetes as a focus point. Two in Medicaid, one of those in combination with Mental Health, and the the other two Medicare Advantage and Commercial populations. Point of care testing and pay for performance programs involving blood pressure readings and HgA1c as a way to determine pharmacy performance alongside the now ubiquitous adherence measures seem to be gaining steam. Does your state allow you to engage in point of care testing? Do you have strong relationships with primary care and endocrinology clinics to share lab data and coordinate care? If so, the future may be looking good for you.

Early Findings from the NC CMMI Project: The folks at the University of North Carolina School Eshelman School of Pharmacy published baseline findings from the CMMI Round 2 Innovations project last week in the Journal of Managed Care Pharmacy. The focus of the study was to describe the experience of the research team building and deploying pharmacy level measures and accounting for patients with more complex conditions when scoring pharmacies in the Medicaid population. At baseline (before paying the pharmacies for their enhanced services), there were no differences in hospitalization rates, emergency department rates or total cost of care when applying these statistical adjustments. However, for adherence measures this was an early study "*CPESN-CMMI pharmacies outperformed non-CPESN pharmacies on all adherence metrics (P < 0.001-0.003), with CPESN-CMMI pharmacies scoring 0.07 to 0.11 points greater across the 4 [adherence] measures [across 71 difference classes of medications]*". **That represents a roughly 15-20% relative difference in scoring, with the CPESN pharmacies being superior.**

This is a positive finding, but a word of caution – the results are early and this was a study focused on how to measure (with an incidental finding of substantially higher rates of adherence) at baseline. But good news nonetheless! Also, there was no attempt to explain the differences in adherence. Was it a better relationship with the patient? Was it Med Sync? Was it both? We don't know yet... but there was definitely a large difference. If you want to nerd out and read the entire study, click [here](#)



Quality

Chronic Care Management Office Hours

The next Chronic Care Management (CCM) Office Hours webinar will be held **Thursday, December 20th at 3 p.m. EST**. The goal for the December webinar is to focus on answering your questions, since we have now reviewed the 12 implementation steps. **Please submit any questions for the December 20th CCM Office Hours Webinar** by December 17th. Click [here](#) to do so.

The most updated CPESN USA CCM Playbook is now dated November 2018.

[Register for CCM Office Hours](#)



Operations

CPESN Collaboration Site

We are very excited about the acceptance of the Collaboration Site by our Wave 3 participants! Every day we are seeing more and more participants logging in, updating their personal profiles, and ultimately claiming their spot on the map – through updating their Pharmacy Profiles! Once we reach the critical level of 75% of Pharmacy Profiles completed, we'll be releasing that Pharmacy Locator App with those pharmacies who have completed their profiles! We will soon be moving on to Wave 4 which is the invitation of all CPESN participating pharmacies. We are still anticipating that everyone should be active within the Collaboration Site by the end of the year. Please keep an eye on your email inbox for those invitations arriving in the coming days. This is a great time to make sure you have whitelisted cpesn.com in your email client to make sure our communications are not being routed to your SPAM/JUNK folder!

As a reminder, the CPESN Collaboration Site is the login portion of cpesn.com that will allow all of us in the CPESN family to keep network and pharmacy profiles up-to-date, share materials, view previously recorded webinars, etc. While some of this functionality is future state, a few weeks ago we started releasing the ability to log in, create your own user profile, and complete your pharmacy profile in preparation for a re-release of the CPESN Pharmacy Finder. We will continue to provide updates in upcoming issues of the *Sunday Update* regarding which wave we are on, and when we get to your wave, you can also expect to receive instructions on how you can use your invitation email to get started.

CPESN USA W-9

'Tis the season! Well, not quite... but while snow is falling and jingle bells are ringing, accountants are starting to prepare for the 2019 tax

season! Please [click here](#) to access CPESN USA's W-9 form so that you have it readily accessible when you need it.



Marketing

Marketing

In the News

Good Neighbor Pharmacy President Brian Nightengale was the guest columnist for Drug Channels post with an article called "Delivering Care Beyond Prescriptions: A Marketplace Opportunity for Independent Pharmacies." Check it out [here](#). Or, You can read the Brian's entire article, featuring CPESN Networks, by clicking [here](#).

CPESN Pharmacies Family Medical Services Pharmacy in Bessemer, Ala., Middleport Family Health Center in western N.Y., and Mullins Pharmacy in Lynn Haven, Fla., and were recently featured in the November issue of *Drug Topics* in an article called, "Boost Pharmacy Revenue: Reap Rewards from Diabetes Services." CPESN Alabama Luminary Patrick Devereux, PharmD, RPh, president of Family Medical Services Pharmacy and CPESN Florida Luminary Deann Mullins, BPharm, RPh, CDE, the owner/operator of Mullins Pharmacy and WeCare Diabetes Education Program in Lynn Haven, Fla. were quoted in the article. To read the full article, click [here](#).

[Newsroom](#)

Thanks for being a participating pharmacy. Have a great week!



Sincerely,

Troy Trygstad
Executive Director

For more information on CPESN®
Networks, visit www.CPESN.com

